

## Jane Iredale Gets the Skin Cancer Foundation (USA) Seal of Recommendation



Choosing the right **skin care** makeup just got a little bit easier. **Jane Iredale**, one of the leaders in mineral makeup, just received the seal of recommendation from the **Skin Cancer Foundation (USA)**. In order to get the Seal of Recommendation, a product goes through extensive testing and proves to be effective in these areas:



- A sun protection factor (SPF) of 15 or higher
- Validation of SPF number by testing on 20 subjects
- Substantiation for any claims that a sunscreen is water- or sweat-resistant
- Acceptable results for phototoxic reactions and contact irritancy testing on 20 subjects

Five of their most popular products are now approved by the experts to be a highly effective addition to any UV ray-conscious person's skin care and makeup routine.

- Amazing Base (loose powder),
- Pure Pressed Base (pressed powder),
- Dream Tint,
- Lip Drink and
- Powder-Me SPF in Tanned and Translucent

These 5 products are all stamped with the Skin Cancer Foundation's seal, letting everyone know that Jane Iredale is a brand that can be trusted when it comes to serious sun care.

### NEW NEW NEW

Introducing *Jane Iredale's* Autumn/Winter (NZ 2010) Collection

*~ Silver Lining ~*

Even the stormiest clouds have a silver lining. This autumn, see through the haze to your silver lining with the new collection from *Jane Iredale* – THE SKIN CARE MAKEUP®. The mysterious and romantic hues of steel greys, deep blues and copper metallic's make this collection a standout.

Available in March

# dermalogica®

## Daily Resurfacer

Instantly resurface, smooth & brighten skin with this daily leave on exfoliating treatment.



Each precisely measured dose contains one application of alpha and beta hydroxy acids and enzymes to smooth the skin, helping to reduce the signs of premature aging without irritation or redness.

A brightening complex helps to even skin tone while Rooibos and Green Teas help skin retain moisture.

## Joyce Blok DESIGNER facial

Give skin a boost with a Joyce Blok facial specially designed to target your skins needs while offering a relaxing escape from busy lives.

**Enjoy a 60 minute Joyce Blok Classic Facial, a lash tint, a brow shape and a Collagen & Elastin Mask to take home (a value of more than \$180) all for just \$125!**

Hurry! This will be a very popular promotion so book now so that YOU do not miss out!

This offer is only available during March 2010 and cannot be purchased as a gift voucher.

- Don't forget to regularly check our website, FACEBOOK page and TWITTER (beverleyhillsnz) to get up to date promotions, specials and tips! There is a link on the "What's Hot" page of our website that will show you what is happening on our Facebook page.
- This is the last week for our February promotion. It has been very popular with some clients booking in for it twice!
  - This Wednesday is the last day to take advantage of Dr Ellen Selkon's promotion 10% off Botox (minimum spend \$360)
  - We have some beautiful new Orly polishes in stock. \$29.99 per pack of 2. Would make a great gift or keep them for yourself 😊

*We hope that you are well and enjoying the sunshine.*

*Regards, The team at Beverley Hills*

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